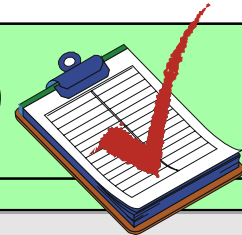


CHS CHECKUP



A publication by and for employees of the Kentucky Cabinet for Health Services

April 16, 2001

NEWS BRIEFS

COMMUNICATIONS STAFF

The new secretary for the CHS Office of Communications is Connie Holderfield. She comes to us from State Police. She replaces Linda Taylor, who took a position with Families and Children.



TIP OF
THE
WEEK

When most people think about concerns related to swimming, they think about drowning, diving injuries, and sunburn. However, few think about getting sick from swimming.

Swimming is one of the most popular activities in the country. Millions of people swim safely each year. However, transmission of diseases such as diarrhea can occur while swimming. The Centers for Disease Control and Prevention has web pages that provide information and guidelines to help you avoid getting an infectious disease or getting injured while swimming in "recreational water," such as, swimming pools, waterparks, lakes, rivers, and the ocean.

To learn more, go to: <http://www.cdc.gov/ncidod/dpd/highlight2/>

Strategic Planning Drafts Goals And Objectives; Seeks Staff Input

The Full Planning Team for our Cabinet's strategic development process recently completed a **draft** of possible Goals & Objectives, for consideration by our employees and customers. These are not final—in fact, the team needs your input on them.

What are "Goals?" Goals broadly define desirable strategic positions, conditions, or end results, which result in us moving from **where we are** to **where we want to be**. Goals also provide a framework for identifying specific, measurable objectives. In addition, they provide direction about what the organization wants to be, to have, or to achieve. Goals do not direct resources or represent an activity or endeavor.

What are "Objectives?" Objectives are specific, measurable statements of achievements that will lead to the accomplishment of your goals by explaining what must be done and when it must be done. Objectives demonstrate exactly what the organization will do to reach its desired future and are linked to specific goals.

Below are the **draft** Goals and Objectives developed by our Full Planning Team. Keep in mind that, at this point in the process, these Goals & Objectives are **largely unedited**. Please take a look at the DRAFT Goals & Objectives below, and provide feedback to your

agency's Communication & Feedback Team representative before April 26.

AREA: Funding

GOAL: Maximize resources to support the Cabinet's mission.

OBJECTIVES:

- Initiate an annual needs assessment process.
- Identify potential and existing funding opportunities quarterly.
- Establish funding priorities annually aligned with the Cabinet's mission.
- Create an internal and external communication plan on the budget plan annually.
- Compare annual implementation plans.

AREA: Health and Wellness

GOAL: Achieve a health status and quality of life above the national norm.

OBJECTIVES:

- By 2005 accomplish 50% of healthy Kentucky 2010 targets.
- By 2003 implement health services elements of early childhood development initiatives.
- By 2006 move significantly towards developing a seamless community based public/private health care system-accessible (vulnerable population).

(Continued on Page 2)

CHS Strategic Planning Drafts Goals and Objectives

(Continued from Page 1)

- By 2006, develop a plan to reduce the number of uninsured Kentuckians.
- Prevention and education.

AREA: Quality/customer focused systems. Integrity, Best Practices

GOAL: Customer focused systems that promote high quality health services.

OBJECTIVES: (For each department/office)

- By June 30, 2003, develop performance indicators (PI) and assess current systems.
- By Dec 31, 2003, develop a comprehensive continuous quality improvement (CQI) plan.
- By June 30, 2004, implement CQI plan in all CHS programs.
- Measure PIs every six months and develop plan to improve customer focus and quality.

AREA: Workforce

GOAL: A workforce empowered to manage change.

OBJECTIVES: (For each department/office)

- Training by 2003.
- Recruit and retain (develop incentives such as ACE award).

- Equip employees.
- Create a positive work environment.
- Encourage periodic review by Personnel Cabinet.
- Empower/delegate.
- Cooperate with the council on Post-Secondary Education.
- Develop a plan for recruiting health care professionals.
- Emphasize/publicize importance of programs.
- Partner with university systems to develop on-the-job training/internships.

AREA: Integrated information systems.

GOAL: A state-of-the-art integrated information system.

OBJECTIVES:

- Build common architecture and standards.
- Perform needs assessment; gap analysis.
- Implement share services and information as allowed by state and federal law (July 2002-2006).
- Equipment (July 2002-2006).
- Make technical investment and enterprise perspective (July 2002-2006).
- Develop a plan/structure for sharing data across functional, technical and organizational boundaries (July 2002-2006).
- Single Point Of Entry, SPOE (July 2002-2006).
- Develop innovative approaches to sharing of information that will allow access when possible but safeguards confidentiality consistent with federal and state law when necessary. (No common data elements, shared data and services.)

Our Communications Team members are: **MHMR:** Pat Brodie, Linda Roten; **Aging:** Alice DeLambre; **Medicaid:** Sandra Diebold; **Medicaid Ombudsman:** Donna Stucker; **OIG:** Mike Lawrence; **Public Health:** Sharon Stumbo, Betty Olinger; **OPS:** Scott Hampton, Barbara Rutledge; **OGC, Secretary's Office:** Barbara Rutledge; **Public Health:** Sharon Stumbo, Betty Olinger; **Office of Women's Health:** Gwen Mayes; **CCSHCN:** Anja Peersen.

Strategic Planning Calendar Geared for Feedback

The calendar for development of our strategic plan has been extended, to allow more time for employees and customers of the cabinet to offer comments and suggestions on each part of the plan as it is developed. Be sure to take advantage of these opportunities to share your views with the team.



- ✓ April 7-25: **Feedback** on DRAFT Goals & Objectives
- ✓ April 26-27: Core Team finalizes Goals & Objectives
- ✓ April 28-May 16: **Input** into Performance Indicators
- ✓ May 17-18: Full Planning Team develops DRAFT Performance Indicators
- ✓ May 19-30: **Feedback** on DRAFT Performance Indicators
- ✓ May 31-June 1: Core Team finalizes Performance Indicators

National Medical Laboratory Week Is April 15-21

Kentucky's main public health laboratory will be taking part in this year's National Medical Laboratory Week April 15-21.

The theme for this year is "Laboratory Professionals: Solving Today's Medical Mysteries."

The 60 employees of the Kentucky Public Health Laboratory will be enjoying various activities throughout the week.

The Division of Laboratory Services has been in continuous operation since it was first estab-

lished in 1911 in Bowling Green. The role of the laboratory is to provide test results to aid in disease identification and prevention, and outbreak control.

Samples are submitted for testing from local health departments, hospitals, physicians, veterinarians and others.

Examinations are performed in connection with various health programs dealing with chronic and communicable diseases, environmental protection,

food, milk and water sanitation, mental health, newborn screening for metabolic imbalance, prenatal and family planning, and rabies control.

People of many different skill levels and educational backgrounds are employed. Microbiologists and chemists with four-year baccalaureate degrees form the core of the laboratory staff, augmented by those with advanced degrees as well as laboratory aides, assistants, technicians and clerical and administrative support personnel.



CHS Staff Contributes To March of Dimes Fundraisers

The winner of the Office of Program Support's baby picture guessing contest was Rebecca Fryman of the Financial Management and Reporting Branch. She matched 19 of the 27 pictures correctly and received a \$15 cash prize.

Ted Jennings of Public Health's Division of Resource Management won the peanut-guessing contest. There were a total of 5,059 peanuts and Mr. Jennings guessed 5,102. He received the peanuts, container, and a \$15 cash prize.

The OPS contests raised about \$200 for March of Dimes.



The silent auction coordinated by the Department for Public Health March of Dimes volunteers was

declared a huge success as last minute bidders competed for highly coveted auction items.



One minute before closing at 3 p.m. Thursday, the Public Health lobby teemed with an anxious crowd, jostling to gain that precious advantage of time as final bids were placed.

A particularly frantic bidding war took place over an antique juicing machine. Two unidentified men — one thought to be a pediatrician and one a computer systems analyst — were involved in this skirmish. Whether the juicing machine actually worked was not deter-

mined, but the winner, Joseph Flara, should enjoy his very expensive orange juice.

Ironically, orange juice does contain folic acid, a major public health initiative for the Division of Adult and Child Health and for the March of Dimes Birth Defects Foundation.

The silent auction raised more than \$550 for the March of Dimes. Lois Robinson and the other coordinators thank those who donated items for the event.



Leach On Tobacco Forum

Dr. Rice Leach, commissioner of public health, will be a guest tonight (April 16) during a radio broadcast on tobacco. The forum will be broadcast live starting at 7 p.m. from Stratton Community Center in Shelbyville by WFPL-FM, 89.3.



The CHS Checkup is a newsletter for employees of the Kentucky Cabinet for Health Services. Please direct contributions or comments to the Office of Communications, 502-564-6786. View newsletters at the CHS website at: <http://chs.state.ky.us/> Printed with state funds.

